



CAPABILITIES BRIEF

## Design-led home textiles, developed for your brand.

WINTEX supports U.S. home brands, retailers and importers with considered product development, real materials and a clear route from first reference to production.

[START A PROJECT ->](#)

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Custom development for the U.S. market

# From brief to production.

The goal is to make the important product decisions visible early - before an approved sample needs to carry the whole conversation.



- 01

Category fit

Set the product family, customer and target before development begins.
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- 02

Material match

Pair fabrics, fills and trims with the intended use and hand-feel.
- 
- 03

Sample review

Confirm scale, construction, surface and finishing through a real sample.
- 
- 04

Production handoff

Carry approved details into controlled manufacturing and quality review.
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- 05

Delivery

Coordinate quantities, timing and responsive support for the next collection.
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**A USEFUL FIRST BRIEF**

Bring a product category, mood, artwork, reference sample, target customer or timing question. A complete specification is not required to begin.

# Start with the product question.

Each route is designed around a real product direction - not a catalogue of anonymous stock items.

01

## Custom Decorative Pillow Manufacturer

Fabrics, surface details, fills and finishing shaped around your collection direction.

02

## Embroidered Pillow Manufacturer

Artwork translation, stitch character, thread tone and sample review.

03

## Custom Quilt & Bedding Manufacturer

Quilting, construction, material choices and range logic before production.

04

## Private Label Bedding Manufacturer

A repeatable bedding program aligned to brand, channel and launch timing.

05

## Throw & Faux Fur Blanket Manufacturer

Softness, warmth, surface character and finish for seasonal or core programs.

### READY TO DISCUSS A RANGE?

Share the first product, customer or timing question. WINTEX will help shape the clearest next step.  
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